

Web Designers Partnership Template

Dear (NAME OF WEB DESIGNER),

My name is (YOUR NAME), and I am the (title: CEO, manager, owner, etc.) of (YOUR BUSINESS NAME). Our business is about online optimization and Internet consultations, helping local businesses to maximise their performance and improve their bottom line or more directly, helping your website to achieve higher ranking and more exposure on the Internet.

We have a proven track record of helping companies and businesses increase their profits and revenue by increasing their online presence and brand awareness there, which leads to increased traffic and customer visits. We have helped them to generate more sales as a result. Here are some of our success stories: (USE THIS PARAGRAPH IF YOU HAVE ESTABLISHED YOUR BUSINESS. OTHERWISE, IGNORE)

(INSERT SOME CASE STUDIES HERE.)

We are looking at expanding our successful business into your area. I propose a partnership where we combine our talents and skills together to achieve maximum results. Businesses know that an online presence is important to maintain brand awareness and to keep in touch with their customers, therefore they require your services as a web designer to design beautiful, rich and user friendly web sites so that they have an online presence.

We provide search engine optimization services, so that their sites are ranked well on search engines like Google. As a result they get massive traffic to their sites and therefore more customers and sales as a result.

I propose that we have a meet up to discuss further possibilities of a partnership. Together we can reach a wider audience and provide a more satisfying experience for our clients and customers. You can contact me here at (YOUR PHONE NUMBER OR OTHER CONTACT DETAIL).

I look forward to your reply.

Sincerely,

[YOUR SIGNATURE LINE]