

Template for - Services+Locality Search

Dear (NAME OF OWNER),

My name is (YOUR NAME), and I am the (title: CEO, manager, owner, etc.) of (YOUR BUSINESS NAME). Our business is about online optimization and Internet consultations, helping local businesses to maximise their performance and improve their bottom line or more directly, helping your website to achieve higher ranking and more exposure on the Internet.

We have a proven track record of helping companies and businesses increase their profits and revenue by increasing their online presence and brand awareness there, which leads to increased traffic and customer visits. We have helped them to generate more sales as a result. Here are some of our success stories: (USE THIS PARAGRAPH IF YOU HAVE ESTABLISHED YOUR BUSINESS. OTHERWISE, IGNORE)

(INSERT SOME CASE STUDIES HERE.)

We are looking at expanding our successful business into your area. That is why we are offering a 50% savings on any of the services listed below to our first 10 clients in the area. Here are just some of the services you could get at half price:

- On-page optimization to your website to be Search-Engine Friendly
- Link building campaigns to push your website higher in search engines
- Full-fledged ranking management and maintenance

(ADD MORE SERVICES IF YOU OFFER THEM)

To analyze which of the services would benefit your company the most, we would like to provide you with a FREE CONSULTATION.

Please keep in mind we can only offer 50% off to the first 10 clients in your area. So, don't delay, call to schedule your Free Consultation TODAY: (YOUR PHONE NUMBER OR OTHER CONTACT DETAIL).

Sincerely,

[YOUR SIGNATURE LINE]